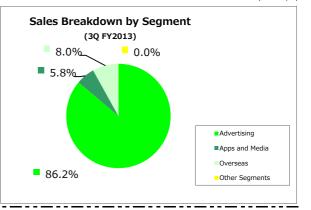
			ADV	VAYS INC.			
Market: TSE Mothers			Stock Code: 2489		Sector: Internet Services		
Company Profile					Directors		
Adways is a digital advertising network and game publisher head quartered in Tokyo,					President and CEO	Haruhisa Okamura	
Japan. It runs the largest mobile affiliat distribution network.	Japan as well as	Senior Executive	Yoichi Tanaka				
					(¥mn)		
Share Data 24/01/2014				Full Year FY2013 Earnings Guidance			
Currency	JPY	Volume		3,703,700	Net Sales	30,000	
Closing price	2,810	Market Cap (¥mn))	113,994	Operating Profit	790	
% Change (versus Prior Day)	+0.002	Shares Outstandir	ng	40,567,500	Recurring Profit	700	
		(http://wv	vw.bloomberg.con	n/quote/2489:JP)	Net Profit 50		
	Key F	Figures				•	
(¥mn)		3Q FY2013 (Cumulative)	3Q FY2012 (Cumulative)	3Q FY2011 (Cumulative)	Shareholder Breakdown by Investor Type (30/09/2013)		30/09/2013)
Net Sales		22,272	15,582	13,490	Name	No. of Shareholders	%
Gross Profit		3,959	2,766	2,816	Treasury Stock	1	0.01
SG&A Expenses		3,425	2,509	1,790	Financial Institutions	3	0.01
Operating Profit		533	257	1,025	Securities Companies	15	0.19
Recurring Profit		489	313	1,044	Domestic Companies	40	0.52
Net Profit		348	274	692	Foreign Investors (including	41	0.53
(¥mn)					institutions)	41	0.53
Total Assets		16,372	8,241	7,419	Individuals and Other	7 556	7,556 98.6
Total Liabilities		4,912	3,552	2,619	Investors	7,556	98.09
Net Assets		11,459	4,689	4,800	(before		(before split)
Capital		1,487	1,479	1,478	Major Shareholders(30/09/2013))
Shareholders' Equity		11,115	4,611	4,830	Name	Shares Owned	%
Retained Earnings		2,345	1,975	1,688	Haruhisa Okamura	17,819	22.0
					ITOCHU Corporation	16,289	20.1
(¥)					Adways Inc.	7,708	9.5
EPS		9.33	7.12	18.28	Japan Securities Finance	3,274	4.0
Dividends per Share (DPS)		-	-	-	Individual Shareholder	1,646	2.0
Net Assets per Share		280.59	129.81	120.11			(before split)
						wn by Number of Shares	
(%)				1	Shares	No. of Shareholders	%
Capital to Assets Ratio		69.5%	56.7%	64.7%	Treasury Stock	1	0.01
					5.000-	2	0.0

69.5%	56.7%	64.7%
1,003	1,116	765

Shareholders Breakdown by Number of Shares (30/09/2013)				
Shares	No. of Shareholders	%		
Treasury Stock	1	0.01		
5,000-	2	0.02		
1,000 - 4,999	3	0.03		
500 - 999	2	0.02		
100 - 499	26	0.33		
50 - 99	49	0.64		
1 - 49	7,573	98.92		
(before split)				

Sales Dicakdown by Segment (Outside Sales Only)					
 Domestic Advertising (¥mn) 					
Net Sales	19,191	13,271	11,230		
Operating Profit	1,990	1,155	1,254		
●Apps and Media (¥mn)					
Net Sales	1,286	1,066	1,435		
Operating Profit	-296	19	436		
 Overseas Advertising (¥mn) 					
Net Sales	1,785	1,238	817		
Operating Profit	-150	-132	42		
●Other (¥mn)					
Net Sales	9	5	7		
Operating Profit	-124	-100	-65		





IR Contacts

http://www.adways.net/en/ TEL: +81 (0)3-5339-7122 4F Sumitomo Fudousan Shinjuku OakTower, 6-8-1 Nishi-Shinjuku, Shinjuku, Tokyo 1636004, Japan