

ADWAYS INC.

Market: TSE Mothers

Stock Code: 2489

Sector: Internet Services

Company Profile

Adways is a digital advertising network and game publisher head quartered in Tokyo, Japan. It runs the largest mobile affiliate network in Japan as well as the largest smartphone app distribution network.

Directors

President and CEO	Haruhisa Okamura
Senior Executive	Yoichi Tanaka

Share Data

Share Data		31/07/2015	
Currency	JPY	Volume	152,400
Closing price	1,010	Market Cap (¥mn)	41,984
		Shares Outstanding	41,568,500

(<http://www.bloomberg.com/quote/2489:JP>)

Full Year FY2015 Earnings Guidance

Net Sales (¥mn)	-
Operating Profits (¥mn)	-
Recurring Profits (¥mn)	-
Net Profits (¥mn)	-
Dividends per Share (DPS) (¥)	-

Key Figures

(¥mn)	1Q FY2015 (Cumulative)	1Q FY2014 (Cumulative)	1Q FY2013 (Cumulative)
Net Sales	9,482	8,831	6,839
Gross Profit	1,798	1,579	1,182
SG&A Expenses	1,593	1,345	1,143
Operating Profit	204	233	39
Recurring Profit	220	241	-8
Net Profit(attributable to parent company shareholder)	121	94	-18

(¥mn)	1Q FY2015 (Cumulative)	1Q FY2014 (Cumulative)	1Q FY2013 (Cumulative)
Total Assets	20,063	17,534	8,962
Total Liabilities	7,021	5,695	4,025
Net Assets	13,041	11,838	4,936
Capital	1,603	1,489	1,479
Shareholders' Equity	12,191	11,417	4,613
Retained Earnings		2,642	1,978

(¥)	1Q FY2015 (Cumulative)	1Q FY2014 (Cumulative)	1Q FY2013 (Cumulative)
EPS	2.93	2.32	-
Dividends per Share (DPS)	-	-	-
Net Assets per Share	308.99	287.99	136.16

(%)	1Q FY2015 (Cumulative)	1Q FY2014 (Cumulative)	1Q FY2013 (Cumulative)
Capital to Assets Ratio	64.0%	66.9%	54.7%

(#)	1Q FY2015 (Cumulative)	1Q FY2014 (Cumulative)	1Q FY2013 (Cumulative)
Number of Employees	1,151	1,111	1,000

Sales Breakdown by Segment (Outside Sales Only)

● Domestic Advertising (¥mn)			
Net Sales	7,592	7,449	5,971
Operating Profits	725	725	591
● Apps and Media (¥mn)			
Net Sales	252	383	458
Operating Profits	-60	-94	-115
● Overseas Advertising (¥mn)			
Net Sales	1,582	979	409
Operating Profits	-22	-1	-109
● Other (¥mn)			
Net Sales	53	19	0
Operating Profits	-79	-69	-38

Shareholder Breakdown by Investor Type (31/03/2015)

Name	Shares Owned	%
Treasury Stock	0	0.0
Financial Institutions	92,500	0.2
Securities Companies	1,587,335	3.8
Domestic Companies	6,396,200	15.3
Foreign Investors (including institutions)	2,044,002	4.9
Individuals and Other Investors	31,448,463	75.6

Major Shareholders(31/03/2015)

Name	Shares Owned	%
Haruhisa Okamura	8,149,300	19.6
ITOCHU Corporation	5,980,700	14.3
Japan Securities Finance	1,220,761	2.9
MATSUI Securities	372,300	0.8
Daiwa Securities	219,900	0.5

Shareholders Breakdown by Number of Shares (31/03/2015)

Shares	No. of Shareholders	%
Treasury Stock	0	0.0
500,000-	3	0.0
100,000 - 499,999	6	0.0
50,000 - 99,999	11	0.0
10,000 - 49,999	227	0.6
5,000 - 9,999	424	1.1
1 - 4,999	36,252	98.1

Sales Breakdown by Segment (1Q FY2015)

