

ADWAYS INC.

Market: TSE Mothers

Stock Code: 2489

Sector: Internet Services

Company Profile

Adways is a digital advertising network head quartered in Tokyo, Japan. It runs the largest mobile affiliate network in Japan as well as the largest smartphone app distribution network.

Directors

Founder and CEO	Haruhisa Okamura
Senior Executive	Yoichi Tanaka

(¥mn)

Share Data

Share Data		04/02/2020	
Currency	JPY	Volume	131,200
Closing price	321	Market Cap (¥mn)	13,350
		Shares Outstanding	41,588,500

(<http://www.bloomberg.com/quote/2489:JP>)

FY2019 Consolidated Performance Forecast

Net sales	38,000
Operating profit	200
Ordinary profit	230
Profit attributable to owners of parent	30
Dividends per share (DPS) (¥)	0.72

Key Figures

(¥mn)	3Q FY2019 (Cumulative)	3Q FY2018 (Cumulative)	3Q FY2017 (Cumulative)
Net sales	27,149	32,526	30,332
Gross profit	4,649	5,553	5,335
SG&A expenses	4,650	4,865	5,124
Operating profit	-1	687	211
Ordinary profit	141	674	204
Profit attributable to owners of parent	-144	392	-215

(¥mn)

Total assets	17,868	17,953	17,036
Total liabilities	5,608	6,793	6,285
Net assets	12,260	11,160	10,750
Capital stock	1,605	1,605	1,605
Owner's equity	12,093	11,027	10,621
Retained earnings	3,032	3,003	2,464

(¥)

Basic earnings per share (EPS)	-3.70	10.13	-5.56
Dividends per share (DPS)	-	-	-
Net assets per share	290.80	284.57	274.13

(%)

Capital adequacy ratio	67.7%	61.4%	62.3%
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(#)

Number of employees	904	902	1,070
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Shareholders Breakdown by Investor Types (30/09/2019)

Name	Number of Shares	%
Treasury Stock	2,837,800	6.8
Financial Institutions	113,600	0.3
Securities Companies	1,895,823	4.6
Domestic Companies	4,305,600	10.4
Foreign Institutions and Individuals	606,330	1.5
Individuals and Others	31,829,347	76.4

Major Shareholders(30/09/2019)

Name	Number of Shares	%
Haruhisa Okamura	8,149,300	19.6
I TOCHU Corporation	4,000,600	9.6
Adways Inc. (Treasury Stock)	2,837,800	6.8
SBI SECURITIES Co.,Ltd.	643,000	1.5
MATSUI SECURITIES CO., LTD.	364,100	0.8

Shareholders Breakdown by Number of Shares (30/09/2019)

Shares	Number of Shareholders	%
Treasury Stock	1	0.0
500,000-	3	0.0
100,000 - 499,999	15	0.1
50,000 - 99,999	21	0.1
10,000 - 49,999	315	1.4
5,000 - 9,999	537	2.3
1 - 4,999	22,118	96.1

Sales Breakdown by Segment (Outside Sales Only)

● Domestic Advertising (¥mn)

Net sales	24,305	28,742	25,238
Operating profit	1,502	2,006	1,670

● Media contents (¥mn)

Net sales	460	426	519
Operating profit	45	-31	-119

● Overseas (¥mn)

Net sales	2,034	3,213	4,565
Operating profit	-273	-43	-159

● Other (¥mn)

Net sales	349	145	8
Operating profit	-61	-63	-187

Sales Breakdown by Segment

(3Q FY2019)

