ADWAYS INC.									
Market: TSE Mother	rket: TSE Mothers Stock Code: 2489			Sector: Internet Services					
Company Profile					Directors				
Adways is a digital advertising network and game publisher head quartered in Tokyo, Japan.					President and CEO	Haruhisa Okamura			
It runs the largest mobile affiliate ne network.	s well as the largest smartphone app distribution			Senior Executive	Yoichi Tanaka				
					(¥mn)				
Share Data		13/5/2016			Full Year FY2016 Earnings Guidance				
Currency	JPY	Volume		186,600	Net Sales	41,000 ~ 44,000			
Closing price	728	Market Cap (¥mn)	30,272	Operating Profit	100 ~ 500			
		Shares Outstanding		41,583,500	Recurring Profit	100 ~ 500			
		(http://www.bloomberg.com/quote/2489:JP)		Net Profit	10 ~ 200				
				Dividends per Share (DPS) (¥)	0.25 ~4.91				
	Key F	igures				• •			
(¥mn)		4Q FY2015 (Cumulative)	4Q FY2014 (Cumulative)	4Q FY2013 (Cumulative)	Shareholder Breakdown by Investor Type (31/03/2016)				
Net Sales		39,613	35,890	31,521	Name	Shares Owned	%		
Gross Profit		7,187	6,891	5,603	Treasury Stock	857,600	2.0		
SG&A Expenses		6,499	5,834	4,755	Financial Institutions	206,500	0.4		
Operating Profit		687	1,057	847	Securities Companies	1,476,367	3.5		
Recurring Profit		744	1,197	840	Domestic Companies	6,308,000	15.1		
Net Profit		145	686	551	Foreign Investors (including	828,773	1.9		
(¥mn)					institutions)	020,775	1.9		
otal Assets		19,950	19,806	17,748	Individuals and Other	31,906,260	76.7		
Total Liabilities		7,461	6,715	5,940	Investors	51,900,200	70.7		
Net Assets	et Assets		13,090	11,808					
Capital		1,605	1,603	1,489	Major Shareholders(31/03/2016)				
Shareholders' Equity	Shareholders' Equity		12,235	11,322	Name	Shares Owned	%		
Retained Earnings		3,317	3,234	2,548	Haruhisa Okamura	8,149,300	19.5		
(¥mn)					ITOCHU Corporation	5,980,700	14.3		
Cash Flow from Operating Activities		477	1,049	868	Adways Inc.(Treasury Stock)	857,600	2.0		
Cash Flow from Investment Activities		-763	-412	662	MATSUI Securities	443,300	1.0		
Cash Flow from Financing Activities		-599 205		6,137	SBI Securities 173,800		0.4		
(¥)					-				
EPS	PS		3.51 16.81 14.4		Shareholders Breakdown by Number of Shares (31/03/2016)				
Dividends per Share (DPS)		2.35	3.36	-	Shares	No. of Shareholders	%		
Net Assets per Share		302.18	310.44	287.66	Treasury Stock	1	0.0		
(%)					500,000-	2	0.0		
ROE		1.2%	5.6%	6.7%	100,000 - 499,999	5	0.0		
Capital to Assets Ratio		61.7%	65.2%	66.0%	50,000 - 99,999	21	0.0		
(#)					10,000 - 49,999	269	0.8		

ADWAYS INC

Sales Breakdown by Segment (Outside Sales Only)

979

5,000 - 9,999

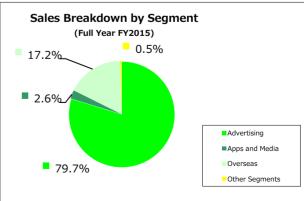
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- 4,999

1,089

• Domestic Advertising (¥mn)							
Net Sales	31,584	28,308	26,929				
Operating Profit	2,759	2,713	2,767				
●Apps and Media (¥mn)							
Net Sales	1,035	1,848	1,679				
Operating Profit	-208	-214	-423				
• Overseas Advertising (¥mn)							
Net Sales	6,813	5,573	2,895				
Operating Profit	-194	37	-138				
●Other (¥mn)							
Net Sales	181	160	17				
Operating Profit	-374	-288	-181				



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1,215

IR Contacts

Number of Employees

http://ir.adways.net/en/ https://secure.adways.net/en/ir_inquiry.cgi

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466

32,202

1.4

97.6