

ADWAYS INC.

Market: TSE Mothers

Stock Code: 2489

Sector: Internet Services

Company Profile

Adways is a digital advertising network and game publisher head quartered in Tokyo, Japan. It runs the largest mobile affiliate network in Japan as well as the largest smartphone app distribution network.

Directors

Founder and CEO	Haruhisa Okamura
Senior Executive	Yoichi Tanaka

Share Data

05/02/2018

Currency	JPY	Volume	818,900
Closing price	658	Market Cap (¥mn)	27,362
		Shares Outstanding	41,583,500

(http://www.bloomberg.com/quote/2489:JP)

FY2017 Consolidated Performance Forecast

Net sales	46,000
Operating profit	560
Ordinary profit	730
Profit attributable to owners of parent	220
Dividends per share (DPS) (¥)	5.68

Key Figures

(¥mn)	3Q FY2017 (Cumulative)	3Q FY2016 (Cumulative)	3Q FY2015 (Cumulative)
Net sales	30,332	30,615	28,863
Gross profit	5,335	5,212	5,340
SG&A expenses	5,124	5,053	4,798
Operating profit	211	158	542
Ordinary profit	204	119	607
Profit attributable to owners of parent	-215	-251	252

Shareholders Breakdown by Investor Types (30/09/2017)

Name	Number of Shares	%
Treasury Stock	2,837,800	6.8
Financial Institutions	93,800	0.2
Securities Companies	1,949,496	4.6
Domestic Companies	4,292,400	10.3
Foreign Institutions and Individuals	1,467,184	3.5
Individuals and Others	30,942,820	74.4

(¥mn)

(¥mn)	3Q FY2017 (Cumulative)	3Q FY2016 (Cumulative)	3Q FY2015 (Cumulative)
Total assets	17,036	18,359	19,541
Total liabilities	6,285	6,581	6,553
Net assets	10,750	11,777	12,987
Capital stock	1,605	1,605	1,605
Owner's equity	10,621	11,668	12,804
Retained earnings	2,464	2,970	3,424

Major Shareholders(30/09/2017)

Name	Number of Shares	%
Haruhisa Okamura	8,149,300	19.5
ITOCHU Corporation	4,000,600	9.6
Adways Inc. (Treasury Stock)	2,837,800	6.8
SBI SECURITIES Co., Ltd.	438,700	1.0
Rakuten Securities, Inc.	325,700	0.7

(¥)

(¥)	3Q FY2017	3Q FY2016	3Q FY2015
Basic earnings per share (EPS)	-5.56	-6.18	6.07
Dividends per share (DPS)	-	-	-
Net assets per share	274.13	286.50	307.93

(%)

(%)	3Q FY2017	3Q FY2016	3Q FY2015
Capital adequacy ratio	62.3%	63.6%	65.5%

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(#)	3Q FY2017	3Q FY2016	3Q FY2015
Number of employees	1,070	1,225	1,156

Shareholders Breakdown by Number of Shares (30/09/2017)

Shares	Number of Shareholders	%
Treasury Stock	1	0.0
500,000-	2	0.0
100,000 - 499,999	12	0.0
50,000 - 99,999	20	0.0
10,000 - 49,999	284	1.0
5,000 - 9,999	483	1.7
1 - 4,999	27,290	97.1

Sales Breakdown by Segment (Outside Sales Only)

● Domestic Advertising (¥mn)

	3Q FY2017	3Q FY2016	3Q FY2015
Net sales	25,238	26,337	22,864
Operating profit	1,670	2,099	2,043

● App, Media (¥mn)

	3Q FY2017	3Q FY2016	3Q FY2015
Net sales	519	490	793
Operating profit	-119	-46	-158

● Overseas (¥mn)

	3Q FY2017	3Q FY2016	3Q FY2015
Net sales	4,565	3,709	5,064
Operating profit	-159	-601	-122

● Other (¥mn)

	3Q FY2017	3Q FY2016	3Q FY2015
Net sales	8	77	140
Operating profit	-187	-187	-256

Sales Breakdown by Segment

(3Q FY2017)

