		AD	WAYS INC.		
Market: TSE Mothers		Stock Code: 2489)	Sec	ctor: Internet Services
Сотр	any Profile				Directors
Adways is a digital advertising network and game p	ublicher bead quarte	ared in Tokyo Jan	an	Founder and CEO	
It runs the largest mobile affiliate network in Japan network.				Senior Executive	
				(¥mn)	
Share Data		02/11/2018		FY2018 Cor	solidated Peformance Fored
Currency JF	Y Volume		1,226,700	Net sales	
Closing price 65	9 Market Cap (¥mn)	27,407	Operating profit	
	Shares Outstandin	ng	41,588,500	Ordinary profit	
	(http://ww	vw.bloomberg.con	n/quote/2489:JP)	Profit attributable to owners of parent	
Key Figures Dividends per share (DPS) (¥)					
(¥mn)	FY2018 Q2	FY2017 Q2	FY2016 Q2		
Net sales	(Cumulative) 22,488	(Cumulative) 21,261	(Cumulative) 20,322	Shareholders Break	down by Investor Types (30
Gross profit	3,920	3,768	3,400	Name	Number of Shares
SG&A expenses	3,354	3,391	3,407	Treasury Stock	2,837,800
Operating profit	566	337	-7	Financial Institutions	2,119,800
Ordinary profit	525	396	-59	Securities Companies	2,320,351
Profit attributable to owners of parent	262	-3	-256	Domestic Companies	4,249,600
(¥mn)				Foreign Institutions and	2 (20 740
Total assets	18,366	17,962	18,287	Individuals	3,629,740
Total liabilities	7,301	7,049	6,587	Individuals and Others	26 421 200
Net assets	11,065	10,913	11,700	Individuals and Others	26,431,209
Capital stock	1,605	1,605	1,605		
Owner's equity	10,935	10,783	11,597	Major S	hareholders (30/09/2018)
Retained earnings	2,873	2,675	2,965	Name	Number of Shares
(¥mn)				Haruhisa Okamura	8,149,300
Cash flows from operating activities	601	339	-254	ITOCHU Corporation	4,000,600
Cash flows from investing activities	-422	-178	-674	Adways Inc. (Treasury Stock)	2,837,800

C.				
	Sector: Internet Services			
	Directors			
	Founder and CEO	Haruhisa Okamura		
	Senior Executive	Yoichi Tanaka		

cast

80/09/2018)

43,000

6.77 -0.10 -6.29 6.76 282.21 278.31 284.77 59.5% 60.0% 63.4%

-139

08 1,09	95 1,226
9	908 1,09

1	Name	Number of Shares	70	
7	Treasury Stock	2,837,800	6.8	
7	Financial Institutions	2,119,800	5.1	
Э	Securities Companies	2,320,351	5.6	
5	Domestic Companies	4,249,600	10.2	
7	Foreign Institutions and Individuals	3,629,740	8.7	
7 D	Individuals and Others	26,431,209	63.6	
5				
7	Major Shareholders (30/09/2018)			

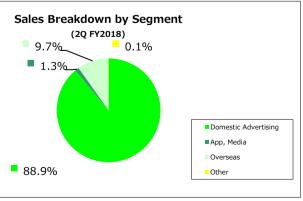
1,597	Major Shareholders (30/09/2018)			
2,965	Name	Number of Shares	%	
	Haruhisa Okamura	8,149,300	19.6	
-254	ITOCHU Corporation	4,000,600	9.6	
-674	Adways Inc. (Treasury Stock)	2,837,800	6.8	
-152	BNY GCM CLIENT ACCOUNT JPRD AC ISG(FE-AC)	1,765,610	4.2	
	Japan Trustee Services Bank, Ltd.	1,683,900	4.0	

Shareholders Breakdown by Number of Shares (30/09/2018)			
Shares	Number of Shareholders	%	
Treasury Stock	1	0.0	
500,000-	6	0.0	
100,000 - 499,999	14	0.1	
50,000 - 99,999	16	0.1	
10,000 - 49,999	229	1.0	
5,000 - 9,999	385	1.7	
1 - 4,999	21,588	97.1	

Sales Breakdown by Segment (Outside Sales Only) • Domestic Advertising (¥mn) 19,995 17,798 17,324

-93

Net sales	19,995	17,798	17,324
Operating profit	1,438	1,363	1,294
●App, Media (¥mn)			
Net sales	283	345	323
Operating profit	-49	-61	-46
●Overseas (¥mn)			
Net sales	2,181	3,116	2,598
Operating profit	6	-137	-392
•Other (¥mn)			
Net sales	27	1	76
Operating profit	-40	-130	-128



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IR Contacts

(¥)

(%)

Cash flows from financing activities

Basic earnings per share (EPS)

Dividends per share (DPS)

Net assets per share

https://ir.adways.net/en/ https://secure.adways.net/en/ir_inquiry.cgi

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