

ADWAYS INC.

Market: TSE Mothers

Stock Code: 2489

Sector: Internet Services

Company Profile

Adways is a digital advertising network and game publisher head quartered in Tokyo, Japan. It runs the largest mobile affiliate network in Japan as well as the largest smartphone app distribution network.

Directors

Founder and CEO	Haruhisa Okamura
Senior Executive	Yoichi Tanaka

Share Data

05/02/2019

Currency	JPY	Volume	1,040,400
Closing price	496	Market Cap (¥mn)	20,628
		Shares Outstanding	41,588,500

<http://www.bloomberg.com/quote/2489:JP>

FY2018 Consolidated Performance Forecast

Net sales	43,000
Operating profit	750
Ordinary profit	800
Profit attributable to owners of parent	350
Dividends per share (DPS) (¥)	9.03

(¥mn)

Key Figures

(¥mn)	3Q FY2018 (Cumulative)	3Q FY2017 (Cumulative)	3Q FY2016 (Cumulative)
Net sales	32,526	30,332	30,615
Gross profit	5,553	5,335	5,212
SG&A expenses	4,865	5,124	5,053
Operating profit	687	211	158
Ordinary profit	674	204	119
Profit attributable to owners of parent	392	-215	-251

(¥mn)

Total assets	17,953	17,036	18,359
Total liabilities	6,793	6,285	6,581
Net assets	11,160	10,750	11,777
Capital stock	1,605	1,605	1,605
Owner's equity	11,027	10,621	11,668
Retained earnings	3,003	2,464	2,970

(¥)

Basic earnings per share (EPS)	10.13	-5.68	-6.18
Dividends per share (DPS)	-	-	-
Net assets per share	284.57	274.13	286.50

(%)

Capital adequacy ratio	61.4%	62.3%	63.6%
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(#)

Number of employees	902	1,070	1,225
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Shareholders Breakdown by Investor Types (30/09/2018)

Name	Number of Shares	%
Treasury Stock	2,837,800	6.8
Financial Institutions	2,119,800	5.1
Securities Companies	2,320,351	5.6
Domestic Companies	4,249,600	10.2
Foreign Institutions and Individuals	3,629,740	8.7
Individuals and Others	26,431,209	63.6

Major Shareholders(30/09/2018)

Name	Number of Shares	%
Haruhisa Okamura	8,149,300	19.6
Itochu Corporation	4,000,600	9.6
Adways Inc. (Treasury Stock)	2,837,800	6.8
BNY GCM CLIENT ACCOUNT JPRD AC ISG(FE-AC)	1,765,610	4.2
Japan Trustee Services Bank, Ltd.	1,683,900	4.0

Shareholders Breakdown by Number of Shares (30/09/2018)

Shares	Number of Shareholders	%
Treasury Stock	1	0.0
500,000-	6	0.0
100,000 - 499,999	14	0.1
50,000 - 99,999	16	0.1
10,000 - 49,999	229	1.0
5,000 - 9,999	385	1.7
1 - 4,999	21,588	97.1

Sales Breakdown by Segment (Outside Sales Only)

● Domestic Advertising (¥mn)

Net sales	28,742	25,238	26,337
Operating profit	2,006	1,670	2,099

● App, Media (¥mn)

Net sales	426	519	490
Operating profit	-31	-119	-46

● Overseas (¥mn)

Net sales	3,213	4,565	3,709
Operating profit	43	-159	-601

● Other (¥mn)

Net sales	145	8	77
Operating profit	-63	-187	-187

Sales Breakdown by Segment

(3Q FY2018)

