

ADWAYS INC.

Market: TSE Mothers

Stock Code: 2489

Sector: Internet Services

Company Profile

Adways is a digital advertising network and game publisher head quartered in Tokyo, Japan. It runs the largest mobile affiliate network in Japan as well as the largest smartphone app distribution network.

Directors

Founder and CEO	Haruhisa Okamura
Senior Executive	Yoichi Tanaka

(¥mn)

Share Data

05/08/2019

Currency	JPY	Volume	335,700
Closing price	319	Market Cap (¥mn)	13,267
		Shares Outstanding	41,588,500

<http://www.bloomberg.com/quote/2489:JP>

Full Year FY2019 Earnings Guidance

Net sales	43,200
Operating profit	730
Ordinary profit	770
Profit attributable to owners of parent	252
Dividends per share (DPS) (¥)	6.52

Key Figures

(¥mn)	FY2019 Q1 (Cumulative)	FY2018 Q1 (Cumulative)	FY2017 Q1 (Cumulative)
Net sales	9,026	11,443	10,694
Gross profit	1,454	2,117	1,854
SG&A expenses	1,564	1,706	1,692
Operating profit	-109	411	162
Ordinary profit	-75	318	154
Profit attributable to owners of parent	-266	193	-54

(¥mn)	FY2019 Q1 (Cumulative)	FY2018 Q1 (Cumulative)	FY2017 Q1 (Cumulative)
Total assets	17,049	18,655	17,587
Total liabilities	5,937	7,631	6,719
Net assets	11,111	11,024	10,868
Capital stock	1,605	1,605	1,605
Owner's equity	10,949	10,895	10,730
Retained earnings	2,910	2,804	2,625

(¥)	FY2019 Q1 (Cumulative)	FY2018 Q1 (Cumulative)	FY2017 Q1 (Cumulative)
Basic earnings per share (EPS)	-6.88	5.00	-1.41
Dividends per share (DPS)	-	-	-
Net assets per share	282.55	281.16	276.94

(%)	FY2019 Q1 (Cumulative)	FY2018 Q1 (Cumulative)	FY2017 Q1 (Cumulative)
Capital adequacy ratio	64.2%	58.4%	61.0%

(#)	FY2019 Q1 (Cumulative)	FY2018 Q1 (Cumulative)	FY2017 Q1 (Cumulative)
Number of employees	914	919	1,137

Sales Breakdown by Segment (Outside Sales Only)

● Domestic Advertising (¥mn)			
Net sales	8,092	10,239	8,894
Operating profit	416	814	699
● Media contents (¥mn)			
Net sales	150	149	180
Operating profit	15	-65	-26
● Overseas (¥mn)			
Net sales	705	1,049	1,617
Operating profit	-94	397	-101
● Other (¥mn)			
Net sales	78	5	0
Operating profit	-41	-47	-65

Shareholders Breakdown by Investor Types (31/03/2019)

Name	Number of Shares	%
Treasury Stock	2,837,800	6.8
Financial Institutions	378,000	0.9
Securities Companies	2,509,950	6.0
Domestic Companies	4,268,600	10.3
Foreign Institutions and Individuals	1,037,860	2.5
Individuals and Others	30,556,290	73.5

Major Shareholders(31/03/2019)

Name	Number of Shares	%
Haruhisa Okamura	8,149,300	19.5
ITOCHU Corporation	4,000,600	9.6
Adways Inc.(Treasury Stock)	2,837,800	6.8
Matsui Securities Co., Ltd.	454,100	1.0
Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.	447,200	1.0

Shareholders Breakdown by Number of Shares (31/03/2019)

Shares	Number of Shareholders	%
Treasury Stock	1	0.0
500,000-	2	0.0
100,000 - 499,999	18	0.0
50,000 - 99,999	27	0.1
10,000 - 49,999	293	1.2
5,000 - 9,999	493	2.0
1 - 4,999	23,309	96.5

Sales Breakdown by Segment

(FY2019 Q1)

