

ADWAYS INC.

Market: TSE First Section

Stock Code: 2489

Sector: Internet Services

Company Profile

Adways is a digital advertising network head quartered in Tokyo, Japan. It runs the largest mobile affiliate network in Japan as well as the largest smartphone app distribution network.

Directors

Founder and CEO	Haruhisa Okamura
Senior Executive	Yoichi Tanaka

(¥mn)

Share Data

10/2/2021

Currency	JPY	Volume	784,600
Closing price	724	Market Cap (¥mn)	30,114
		Shares Outstanding	41,594,800

<http://www.bloomberg.com/quote/2489:JP>

Full Year FY2020 Earnings Guidance

Net sales	47,200
Operating profit	1,230
Ordinary profit	1,400
Profit attributable to owners of parent	900
Basic earnings per share (EPS) (¥)	21.64

Key Figures

(¥mn)	FY2020 Q3 (Cumulative)	FY2019 Q3 (Cumulative)	FY2018 Q3 (Cumulative)
Net sales	33,454	27,149	32,526
Gross profit	6,186	4,649	5,553
SG&A expenses	5,107	4,650	4,865
Operating profit	1,079	-1	687
Ordinary profit	1,305	141	674
Profit attributable to owners of parent	907	-144	392

(¥mn)

Total assets	22,708	17,868	17,953
Total liabilities	8,922	5,608	6,793
Net assets	13,785	12,260	11,160
Capital stock	1,608	1,605	1,605
Owner's equity	13,561	12,093	11,027
Retained earnings	4,144	3,032	3,003

(¥)

Basic earnings per share (EPS)	21.82	-3.70	10.13
Dividends per share (DPS)	-	-	-
Net assets per share	326.04	290.80	284.57

(%)

Capital adequacy ratio	59.7%	67.7%	61.4%
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(#)

Number of employees	973	904	902
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Shareholders Breakdown by Investor Types (30/09/2020)

Name	Number of Shares	%
Treasury Stock	0	0
Financial Institutions	769,700	1.9
Securities Companies	2,635,413	6.3
Domestic Companies	7,150,300	17.2
Foreign Institutions and Individuals	3,361,580	8.1
Individuals and Others	27,671,507	66.5

Major Shareholders (30/09/2020)

Name	Number of Shares	%
Haruhisa Okamura	8,149,300	19.6
ITOCHU Corporation	4,000,600	9.6
HAKUHODO DY MEDIA PARTNERS INCORPORATED	2,837,800	6.8
MSIP CLIENT SECURITIES.	874,392	2.1
SBI SECURITIES Co., Ltd.	755,800	1.8

Shareholders Breakdown by Number of Shares (30/09/2020)

Shares	Number of Shareholders	%
Treasury Stock	0	0.0
500,000-	7	0.0
100,000 - 499,999	17	0.1
50,000 - 99,999	21	0.1
10,000 - 49,999	271	1.4
5,000 - 9,999	427	2.1
1 - 4,999	19,143	96.3

Sales Breakdown by Segment (Outside Sales Only)

● Domestic Advertising (¥mn)

Net sales	28,678	24,305	28,742
Operating profit	2,486	1,502	2,006

● Media contents (¥mn)

Net sales	539	460	426
Operating profit	49	45	-31

● Overseas (¥mn)

Net sales	3,819	2,034	3,213
Operating profit	-116	-273	-43

● Other (¥mn)

Net sales	415	349	145
Operating profit	-80	-61	-63

Sales Breakdown by Segment

