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June 30, 2025

Company name: Adways Inc.  
Representative: Sho Yamada, CEO  
Securities code: 2489 Prime Market,  
Tokyo Stock Exchange  
Contact: Yoichi Tanaka, Senior Executive  
Officer, Corporate Management  
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### Notice Regarding the Appointment of New Executive Officer

Adways Inc. hereby announces the following appointment of a new Executive Officer.

New Executive Officer (Effective July 1, 2025)

Name	New Position	Current Position
Daisuke Naka	Executive Officer, Agency Business	Senior General Manager, Advertising Business Group