

December 12, 2025

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Notice Concerning Approval of Market Classification Change to the Standard Market and Withdrawal of the Plan for Compliance with the Continued Listing Criteria of the Prime Market

Adways Inc. (the “Company”) hereby announces that it has today received approval from Tokyo Stock Exchange, Inc. (“TSE”) for the change of the listing market of its shares to the TSE Standard Market, as a result of which the listing market of its shares on the TSE will be changed from the TSE Prime Market to the TSE Standard Market as of December 19, 2025.

The Company submitted on March 29, 2024 a plan for compliance with the continued listing criteria of the Prime Market (the “Plan for Compliance”), and submitted on April 30, 2024 a notice regarding a partial amendment to the plan, and disclosed the progress of the plan on March 31, 2025. In conjunction with the approval of the market classification change, the Company will withdraw the Plan for Compliance as of today.

To satisfy the continued listing criteria of the Prime Market, the Adways Group has undertaken four initiatives in line with the Plan for Compliance: (i) execution of the medium-term management plan, (ii) enhancement of IR activities, (iii) enhancement of sustainability initiatives, and (iv) utilization of treasury shares. As stated in the “Notice Concerning Revisions to Financial Results Forecasts” disclosed today, the advertising effectiveness of the fully automated marketing platform “UNICORN” has been recognized, resulting in increased advertising demand and, accordingly, the financial results for the fiscal year ending December 31, 2025 are expected to exceed the financial results forecasts announced on February 10, 2025. In addition, by continuing proactive dissemination of information in IR activities, the Group has developed an environment that enables investors to access a greater amount of information regarding the Company and has been making steady progress under the plan.

However, since the Company does not satisfy the requirement concerning the market capitalization of tradable shares under the continued listing criteria for the Prime Market, it has considered, while advancing the Plan for Compliance, a potential change of its market classification to the Standard Market within the plan period and has taken the necessary steps.

Although the Company has received approval for the market classification change, it remains unchanged that the Company will continue the four initiatives described above and will work to enhance its corporate value over the medium to long term. Acting as a united Group, we will continue to pursue our business to Make the world say “OMG, This is Amazing” and empower every person to expand their potential, the heart of our “No People, No Gain” philosophy.

The Company would like to express its gratitude for the support and goodwill extended to date and respectfully requests continued support going forward.